

California's
DAY OF DANCE

CALIFORNIA'S
**DAY OF
DANCE**

**09
APR**
4:00-6:00

SACRAMENTO MEMORIAL AUDITORIUM

1515 J ST, SACRAMENTO, CA

JUSTDANCECALIFORNIA.COM

ALL-STAR

Walk of Fame

SPONSORSHIP PACKAGE

\$15,000+

- Full-page Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Brand featured in Passtoclass.com platform through video streaming post event (192K+ national reach)
- Logo and click-through link to your website from the official CDD event website: JustDanceCali.com
- Logo on all flyers, poster, event promotional banners
- Booth space at the California's Day of Dance 2022 event concert
- VIP Event Tickets to Legends Workshop, 90's Fresh Dance Tour, Dream Big Dance Showcase
- Logo on CDD Concert / Awards show 2022 T-shirts
- Sponsor recognition on radio/TV ads
- Dream Big Award presented at Dream Big Showcase



Mega Star

SPONSORSHIP PACKAGE

\$10,000 - \$14,500

- Half-page Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Brand featured in Passtoclass.com platform through video streaming post event (192K+ national reach)
- Logo and click-through link to your website from official event website
- Logo on all flyers, poster, event promotional banners
- Booth space at the California's Day of Dance event concert
- Event Tickets to Legends Workshop, 90's Fresh Dance Tour
- Logo on CDD T-shirts
- Sponsor recognition on radio/TV ads

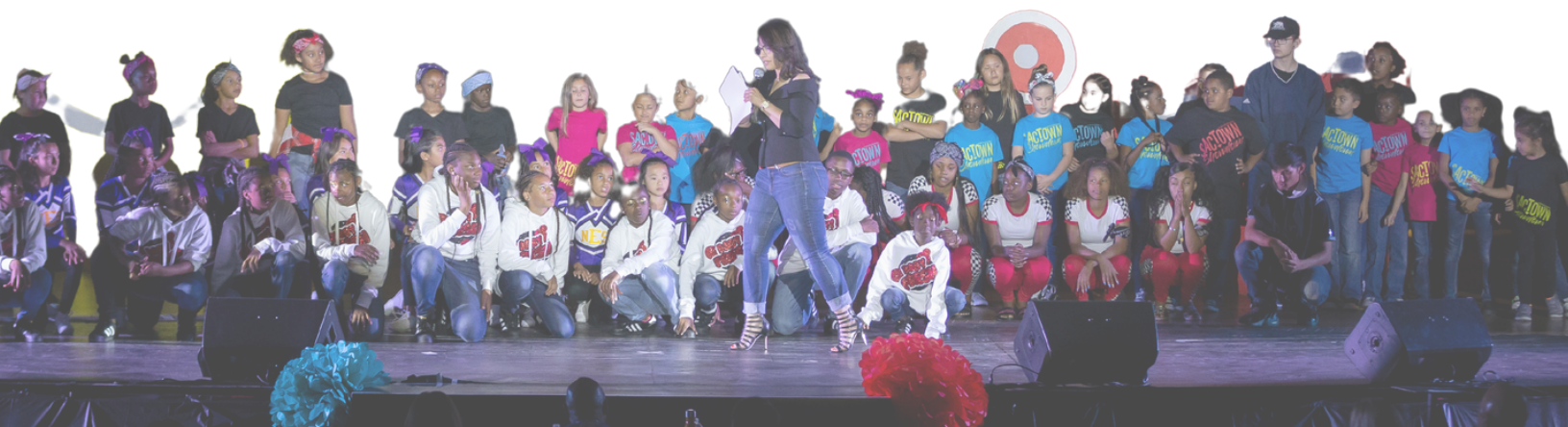


Super Star

SPONSORSHIP PACKAGE

\$7,500 - \$9,500

- Quarter-page Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Brand featured in Passtoclass.com platform through video streaming post event (192K+ national reach)
- Logo on the official CDD event website: JustDanceCali.com
- Logo on all flyers, poster, event promotional banners
- Booth space at the CDD event concert
- Logo on CDD Concert / Awards show 2022 T-shirts
- Sponsor recognition on radio/TV ads



Starlet

SPONSORSHIP PACKAGE

\$5,000 - \$7,000

- Quarter-page Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Logo on the official CDD event website: JustDanceCali.com
- Logo on all flyers, poster, event promotional banners
- Booth space at the CDD event concert
- Logo on CDD Concert / Awards show 2022 T-shirts
- Sponsor recognition on radio/TV ads



Producer

SPONSORSHIP PACKAGE

\$3,000 - \$4,500

- Business Card sized Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Logo on the official CDD event website: JustDanceCali.com
- Logo on all flyers, poster, event promotional banners
- Logo on CDD Concert / Awards show 2022 T-shirts



Director

SPONSORSHIP PACKAGE

\$1,500 - \$2,500

- Business Card sized Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Logo on the official CDD event website: JustDanceCali.com
- Logo on all flyers, poster, event promotional banners
- Logo on CDD Concert / Awards show 2022 T-shirts



Patron

SPONSORSHIP PACKAGE

\$250 - \$1,000

- Business Card sized Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Curated social media posts featuring your organization on Instagram, FB, Tik Tok, Twitter
- Company Name listed on the official CDD event website: JustDanceCali.com



Donor

SPONSORSHIP PACKAGE

\$50-\$100

- Business Card sized Ad space - California's Day of Dance (CDD) Dance Concert/Awards Program
- Name listed on the official CDD event website: JustDanceCali.com





CALIFORNIA'S DAY OF DANCE SPONSOR FORM

PERSONAL INFORMATION

Company Name

Full Name

Address :

Phone Number : Cell :

E-Mail:

DONATION

Sponsor Level : All-Star Mega Star Super Star Starlet

Producer Director Patron Donor

Sponsorship Amount :

Method Credit Check Money Order Cash

Contact :

OFFICE USE ONLY

Date : Sponsor Level :

Staff Name : Payment Type :

Staff Signature :

THANK YOU

More Information : 2410 Fair Oaks Blvd, 130, Sacramento, CA 95825 www.justdancecali.com